

# 7th Annual MidAmerica Healthcare Venture Forum

November 11-12, 2009 | Monona Terrace, Madison, WI

Jointly Presented By:



## Mission:

Uniting Venture Capitalists, Angel Investors, Private Equity Firms, Corporate Investors and Investment Bankers from around the nation with MidAmerica's most promising healthcare companies to explore investment opportunities.

## Target Audience:

- CEOs and CFOs of biotechnology, medical device, and industrial biotech companies
- Angel investors and investment banks
- Corporate and venture capitalists
- Business development executives
- Start-ups and tech transfer officers

## Forum Features:

- Session discussions on leading edge industry topics
- Presentations from 40+ privately held healthcare companies focusing in biotechnology, medical devices, and industrial biotech.
- Variety of formal and informal networking opportunities

## Forum Background:

MidAmerica Healthcare Investors Network (MHIN) and International Business Forum (IBF) have joined forces to unit venture capitalists from around the nation to facilitate investment opportunities in promising healthcare companies from the MidAmerica region. This year's forum will platform leading edge industry topics during several panel sessions and will also highlight 40+ privately held healthcare companies from across MidAmerica who are looking for their next round of capital. The 2009 forum is hosted by The Wisconsin Technology Council in Madison, WI.

## Sponsorship Benefits:

Sponsorship provides exclusive opportunities and values based on the level of financial commitment:

- Consideration for a listing on the Conference Advisory Board
- Consideration for a moderating or speaker role
- Host of an onsite reception, luncheon, or networking break
- Complimentary guest registration passes
- Invite clients/contacts to attend at a discounted rate
- Table-top exhibit booth in the conference reception area
- Build your brand in the Midwest area through promotional recognition
- Highlight the value of your services to participating attendees
- Gain access to valuable networking opportunities during all forum activities
- Corporate profile and/or full page advertisement included in the conference workbook
- Confidential attendee listing with contact information depending on level of sponsorship
- Verbal recognition at the conference
- Website linkage on the conference webpage with logo

## Forum sessions that may be hosted:

- Welcome Reception
- Cocktail Reception
- Luncheons
- Breakfast Networking Receptions
- Networking Breaks
- Promotional items to be distributed to each forum attendee

# Sponsorship Opportunities for...

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### SPONSORSHIP PACKAGES



#### PLATINUM SPONSOR

**\$30,000** (2 available)

- **Host of 11/11 Welcome Reception or 11/12 Cocktail Reception (all direct costs included in sponsorship package)**
- **Advisory Board Seat**
- **One guaranteed moderating or speaking role**
- Five (5) complimentary registrations for associates and colleagues
- Five (5) complimentary registrations for clients and contacts
- 50% discounted rate to additional clients/contacts to attend the forum
- 8x10 foot space in exhibit hall
- Brand recognition through logo placement on marketing materials, press releases, and promotional literature
- Full page corporate profile and full page advertisement in the conference workbook
- Confidential attendee listing with full contact information pre and post conference
- Onsite signage and display of corporate banner in main meeting room
- Website linkage on [www.midamericahealthcareforum.com](http://www.midamericahealthcareforum.com)



#### GOLD SPONSOR:

**\$25,000** (2 available)

- **Host of 11/11 Luncheon or 11/12 Luncheon (all direct costs included in sponsorship package)**
- **One guaranteed moderating or speaking role**
- Four (4) complimentary registrations for associates and colleagues
- Four (4) complimentary registrations for clients and contacts
- 40% discounted rate to additional clients/contacts to attend the forum
- Six (6) foot table in exhibit hall
- Brand recognition through logo placement on marketing materials, press releases, and promotional literature
- Full page corporate profile and full page advertisement in the conference workbook
- Confidential attendee listing with full contact information pre and post conference
- Onsite signage and display of corporate banner in main meeting room
- Website linkage on [www.midamericahealthcareforum.com](http://www.midamericahealthcareforum.com)



#### PALLADIUM SPONSOR:

**\$20,000** (2 available)

- **Host of 11/11 Breakfast or 11/12 Breakfast (all direct costs included in sponsorship package)**
- **One guaranteed moderating or speaking role**
- Three (3) complimentary registrations for associates and colleagues
- Three (3) complimentary registrations for clients and contacts
- 25% discounted rate to additional clients/contacts to attend the forum
- Six (6) foot table in exhibit hall
- Brand recognition through logo placement on marketing materials, press releases, and promotional literature
- Full page corporate profile and full page advertisement in the conference workbook
- Confidential attendee listing with full contact information pre and post conference
- Website linkage on [www.midamericahealthcareforum.com](http://www.midamericahealthcareforum.com)

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### SPONSORSHIP PACKAGES



#### SILVER SPONSOR

**\$15,000** (3 available)

- **Host of a Networking Break (all direct costs included in sponsorship package)**
- **One guaranteed moderating or speaking role**
- Three (3) complimentary registrations for associates and colleagues
- Three (3) complimentary registrations for clients and contacts
- 25% discounted rate to additional clients/contacts to attend the forum
- Six (6) foot table in exhibit hall
- Brand recognition through logo placement on marketing materials, press releases, and promotional literature
- Full page corporate profile in the conference workbook
- Half page advertisement in the conference workbook
- Confidential attendee listing with full contact information pre and post conference
- Website linkage on [www.midamericahealthcareforum.com](http://www.midamericahealthcareforum.com)



#### BRONZE SPONSOR

**\$10,000** (5 available)

- **Host of an onsite promotional item (all direct costs included in sponsorship package)**
- Five (5) complimentary registrations for associates, colleagues, clients or contacts
- 20% discounted rate to additional clients/contacts to attend the forum
- Six (6) foot table in exhibit hall
- Brand recognition through logo placement on marketing materials, press releases, and promotional literature
- Full page corporate profile in the conference workbook
- Half page advertisement in the conference workbook
- Confidential attendee listing with full contact information pre and post conference
- Website linkage on [www.midamericahealthcareforum.com](http://www.midamericahealthcareforum.com)



#### COPPER SPONSOR:

**\$5,000** (10 available)

- Three (3) complimentary registrations for associates, colleagues, clients or contacts
- 15% discounted rate to additional clients/contacts to attend the forum
- Six (6) foot table in exhibit hall
- Brand recognition through logo placement on marketing materials, press releases, and promotional literature
- Full page corporate profile in the conference workbook
- Quarter page advertisement in the conference workbook
- Confidential attendee listing with full contact information pre and post conference
- Website linkage on [www.midamericahealthcareforum.com](http://www.midamericahealthcareforum.com)



#### EXHIBITOR PACKAGE:

**\$3,000** (15 available)

- Three (2) complimentary registrations for associates, colleagues, clients or contacts
- Six (6) foot table in exhibit hall
- Brand recognition through logo placement on marketing materials, press releases, and promotional literature
- Full page corporate profile in the conference workbook
- Website linkage on [www.midamericahealthcareforum.com](http://www.midamericahealthcareforum.com)

# Sponsorship Opportunities for...

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Today's Date:	Sponsorship Level & Fee:
Amount of Complimentary Tickets:	
Special Event Hosted: Date and Time:	
Name of Company:	
Sponsorship Commitment Authorized Signature:	
Print Name:	
Individual to be Invoiced:	
Address:	
Tel:	Fax:
Email:	

\*sponsorship fee must be paid in full upon receipt of invoice from IBF

Contact Person for Logistics:	
Tel:	Fax:
Email:	Website URL:
Quantities of Brochures requested for in house mailings:	
Brochures should be shipped to:	
Address:	
Speaker Name:	Title:
Address:	
Tel:	Fax:
Email:	Session Name:
Administrative Contact for speaker:	
Tel:	Email:

**A copy of your Corporate Logo will be needed ASAP to include on our marketing materials.**

**LOGO for PRINT: color & black and white, EPS or TIF preferred, size: 300 dpi**

LOGO for WEB: color version preferred, GIF or JPG ONLY size: 252 x 72 or 352 x 72 ONLY.

**Please e-mail both logo formats to [carissa@ibfconferences.com](mailto:carissa@ibfconferences.com) Subject Box: "IBF: MIDAMERICA HC"**

**QUESTIONS REGARDING YOUR SPONSORSHIP SHOULD BE DIRECTED TO:**

**Carissa Stavrakos, Executive Producer**

IBF-International Business Forum

(516) 765-9005 ext 310

[carissa@ibfconferences.com](mailto:carissa@ibfconferences.com)

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## Terms & Conditions

- A) Once the contract is signed, this is a binding agreement. After payment is received there are to be no refunds following the execution of this agreement unless IBF Conferences Inc./International Business Forum cancels the event due to any unforeseen situations that would affect the general population from attending the conference. In the event of a cancellation, either a refund or credit letter will be issued. The credit letter must be utilized towards a future conference within a 12 month period from the canceled event.
- B) There are to be no competing events held during the regular hours of operation of the conference. This includes scheduled set-up hours. Dinners or receptions should be held after hours. There are to be no side-tracks or outside sessions/presentations held in association with this event under the same roof without the prior consent of IBF Conferences Inc./International Business Forum.
- C) It is understood that the attendee lists are proprietary and to be kept confidential and not distributed to any outside individual or organization.
- D) All representatives using the complimentary registrations of the sponsoring company must be submitted no later than 5 days prior to the forum.
- E) A high-resolution eps file and jpg file (minimum 300 dpi) must be forwarded to [Carissa@ibfconferences.com](mailto:Carissa@ibfconferences.com) within one week post signing of the contract.
- F) All documents must be submitted on appropriate deadline notifications to insure maximum benefits are being used.
- G) Once an invoice is received for the correct sponsorship amount payment must be made no later than one week prior to the forum.

**FAX SIGNED AGREEMENT TO: (516) 765-9015**  
**OR EMAIL TO: [CARISSA@IBFCONFERENCES.COM](mailto:CARISSA@IBFCONFERENCES.COM)**

**Questions regarding your sponsorship should be directed to:**

**Carissa Stavrakos**  
Executive Producer  
IBF-International Business Forum  
T: (516) 765-9005 ext.310  
E: [carissa@ibfconferences.com](mailto:carissa@ibfconferences.com)